



Fred Jones

Biographical Information

As a former professional basketball player and all-star athlete turned businessman Fred Jones sees every challenge and new endeavor as a chance to compete and succeed...with the mindset of winning. It is that drive and determination that helped Fred find success as a collegiate athlete at the University of Oregon, leading the Ducks to the Elite Eight his senior year; and in the NBA as a professional shooting guard for the Indiana Pacers, New York Knicks and Los Angeles Clippers to name a few.

However, it is Fred's latest enterprise off the court that may prove one of his greatest achievements. After thinking long and hard of, "What lies next for Fred Jones?" he quickly realized the answer was something that had continually been in the back of his mind. The life of a professional athlete at any level involves constant transition and adaptation. Thus, the next phase in the evolution and growth of current and former players was undeniably foremost in the mind of Fred Jones when he created Player Population.com.

Player Population.com is a one of a kind social networking experience and resource that professional players, both current and retired, can access to manage the transition from competing in the arena to the real world. The online elements offered specifically for players by players help make the transition in a player's career even easier, more productive, gratifying and financially rewarding. Player Population.com is a place where members can come together to seek and receive good advice, information and counsel. The goal of which is supporting and empowering professional basketball players, their personal brands and interests.

By helping members to get where they want to be in life, Fred and his team have built a network across multiple channels, connecting those that are ready to take the next step. Words like; enthusiasm, drive and insight are just tip of the iceberg when describing Fred and the passion he or emanates. It is sometimes rare to find someone that is willing to share so much after having enjoyed much success. But that is why Fred has and continues to triumph with each and every endeavor.

Through Player Population.com Fred is helping to prepare players... for even greater success.

"I see a very bright future. My business interests have gone well and I am pleased with the development of Player Population.com. It has been inspiring. It's going to help its members tremendously in the future!"

~Fred Jones, Founder & CEO