



**Lanny Smith**

### **Biographical Information**

Lanny Smith is the CEO of Active Faith Sports, a faith based sports apparel brand he founded in 2012. He is a former professional basketball player who spent time playing in the NBA, the NBA Development League, and overseas in China, Korea and the Philippines. Lanny's vision for Active Faith Sports has unfolded as it is worn by over 100 athletes in the NBA, NFL, MLB, and has customers in over 40 countries.

Outside of his duties as CEO, Lanny is also hired by the NBA as a speaker who talks to players and teams about transitioning into life and business after basketball.