



CONTACT:
Kit Balasopoulov
(303)807-4561
kit@ballascreative.com

FOR IMMEDIATE RELEASE

**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 3RD BCI
COURTSIDE LIVE (CSL3)
TUESDAY, APRIL 1, via Spreecast –REAL TIME, INTERACTIVE, AND ONLINE**

IOWA CITY, IOWA, March 25, 2014 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. More than 3,000 viewers tuned in the first two BCI Courtside Live events, and the audience is growing.

The next BCI Courtside Live (CSL3) is scheduled for Tuesday, April 1, from 9 pm – 10 pm ET.

BCI Courtside Live is hosted by BCI at Spreecast.com, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature three pro players – Dan Dickau, Roger Powell Jr., and Tyler Zeller with Clark Kellogg as moderator.** Bios for these men, as well as for those featured in previous events (Derek Anderson, Kelenna Azubuike, Maurice Evans, Kelly McCarty, Anthony Tolliver, and Mike Wilks) are available at bciedge.org/courtsidelive.

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

Fan favorite quotes from the CSL2 event on February 3 include:

- “95% of the world is built up of people other than celebrities and athletes. Those are the people I need to focus on.” – Derek Anderson
- “I tell kids: anything you want to do in life, you put God first and you can do it.” – Kelenna Azubuike
- “I knew if I took care of God’s business, then he would handle mine.” – Kelly McCarty
- “If you have a positive outlook on life, you don’t hear the negative. All you hear is the good.” – Derek Anderson
- “Praying for your teammates is underrated.” – Kelenna Azubuike
- “You will probably be the only Bible that some people get to read.” – Kelly McCarty
- “Your past is not your future.” – Derek Anderson

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at www.bciedge.org/courtsidelive. Get social with us on twitter@bciedge or www.facebook.com/bciedge