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**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 3<sup>RD</sup> BCI  
COURTSIDE LIVE (CSL3)  
TUESDAY, APRIL 1, via Spreecast –REAL TIME, INTERACTIVE, AND ONLINE**

IOWA CITY, IOWA, March 25, 2014 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. More than 3,000 viewers tuned in the first two BCI Courtside Live events, and the audience is growing.

**The next BCI Courtside Live (CSL3) is scheduled for Tuesday, April 1, from 9 pm – 10 pm ET.**

BCI Courtside Live is hosted by BCI at Spreecast.com, a “social video platform that connects people through conversation” and archived events are available for viewing. **The upcoming event will feature three pro players – Dan Dickau, Roger Powell Jr., and Tyler Zeller with Clark Kellogg as moderator.** Bios for these men, as well as for those featured in previous events (Derek Anderson, Kelenna Azubuike, Maurice Evans, Kelly McCarty, Anthony Tolliver, and Mike Wilks) are available at [bciedge.org/courtsidelive](http://bciedge.org/courtsidelive).

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

*Fan favorite* quotes from the CSL2 event on February 3 include:

- “95% of the world is built up of people other than celebrities and athletes. Those are the people I need to focus on.” – Derek Anderson
- “I tell kids: anything you want to do in life, you put God first and you can do it.” – Kelenna Azubuike
- “I knew if I took care of God’s business, then he would handle mine.” – Kelly McCarty
- “If you have a positive outlook on life, you don’t hear the negative. All you hear is the good.” – Derek Anderson
- “Praying for your teammates is underrated.” – Kelenna Azubuike
- “You will probably be the only Bible that some people get to read.” – Kelly McCarty
- “Your past is not your future.” – Derek Anderson

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). Get social with us on twitter@bciedge or [www.facebook.com/bciedge](http://www.facebook.com/bciedge)



## **BCI Courtside Live Media Information**

Event Date:

April 1, 2014 at 9:00 p.m. ET.

Location:

BCI Courtside Live will be hosted by BCI at [www.spreecast.com](http://www.spreecast.com). A link to the event is shared at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive) and via email updates.

Media Access and Updates:

BCI Courtside Live is a free, public event. You are welcome to watch the event live and/or view the event later via archive at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). We encourage all interested parties to sign up for BCI's eBlast newsletter for current updates (including player and moderator information).

Interviews:

If you have questions or wish to speak with us (voice or chat), before or after February 11, please send your request to Kit Balasopoulov ([kit@ballascreative.com](mailto:kit@ballascreative.com)).

Pitch Points:

We recognize that BCI Courtside Live, and Basketball Club International's vision, speaks to a wide demographic. While there is often overlap between audience member interests, there are two primary areas of BCI program fanship: Fans of Pro Basketball and Fans of Character and Active Faith. BCI Courtside Live will intentionally address the priorities of these groups.

- Unique, live access to professional players
- Fans may watch or participate in an unscripted Q&A
- Open to the public (no ticket required!)
- Viewing parties may be acknowledged on screen
- Players will "get real" about practical and spiritual aspects of life in the pros
- Access to pro athletes who are also followers of Jesus
- Influence is widespread and mainstream
- Viewing parties may include youth groups and congregations
- BCI programs provide opportunities for players to "step up" for fans, kids, and peers



March, 2014

## BCI Courtside Live Q&A,

with Kathy Scheuerman, President of BCI

**Q:** As you organized your first BCI Courtside Live event, what was on your mind?

**Kathy:** It's amazing how quickly our organization has moved on this idea. Ten years ago, when Sharm and I founded BCI, social media technology hadn't advanced enough to create, promote, and host an international, online, real-time event with a limitless audience. We would have been talking about something more traditional, like a panel at one of our Basketball Plus camps.

**Q:** Your 2013 fundraiser happened online, too, through crowdsourcing. How important is it for nonprofit organizations to be web savvy?

**Kathy:** It's become a requirement. Whether we're raising funds for our programs, reaching new fans and kids, or encouraging a pro player to "step up his game," BCI communicates the way people do now – through social media, especially. When we want to send a letter, we email it. We haven't printed a brochure in years.

**Q:** BCI meets people where they are spiritually, and also where they are socially?

**Kathy:** Right. Yes, that's true. We want to be wherever our fans are, because our conversation – about the influence of pro basketball players – is continuous.

**Q:** What kind of conversations happen at BCI Courtside Live?

**Kathy:** There's no script, so we never know! The concept is meant to be fresh and honest. Fans and kids ask questions about life in the pros, and pro players answer them. More live questions, more live answers. The moderator keeps things moving. We expect the questions to include a mix of spiritual and practical themes, just like players hear at BCI camps and other live events.

**Q:** How does this event fit into BCI programs?

**Kathy:** BCI Courtside Live is part of BCI Leads, which is our public outreach initiative. The idea is to give professional basketball players new opportunities for community service and interaction. We like to say, "Led by faith, BCI Leads by example." Players who work with us – or through us – are champions of character, integrity, values, and active faith.



Q: And they've got game, too?

Kathy: Yes. It's because they can play that they're in the pros, and that's where some players find it challenging to "keep it real" in a world that often asks them to compromise their spiritual lives. And it can be hard to find support at this level. That's how BCI Loop, a fraternity for pro basketball players, serves. We organize the program, but the players own it and challenge each other as they see fit.

Q: Are BCI Loop players involved in BCI Courtside Live?

Kathy: We announce players who will be participating about a week before each event. We know a lot of players, many "on the path" and many considering it, and more players are getting to know us every day. While BCI Courtside Live is one way a player can "get real" with a crowd of fans and kids, BCI Loop is a fraternity of players that offers confidential peer to peer support.

Q: So players can choose a level of vulnerability?

Kathy: We encourage vulnerability and authenticity. BCI Leads and BCI Loop are both important and meaningful, but the experience of each is totally unique. A player who participates in both should be very comfortable sharing his experiences, examining his life choices, and even challenging others to strive for deeper faith and higher standards. He'd probably be a leader among his peers.

Q: Why does BCI care so much about professional basketball players?

Kathy: It started with Sharm Scheuerman, my late husband and BCI's cofounder. As a former player and coach, he never stopped caring about the young pros he met and mentored – talented, but not always prepared for the pressures of life as an athlete. BCI cares because we know that, with spiritual support, these players will lead by example. They will be real heroes and positive influencers, and the world needs more like them.

Q: What happens after a BCI Courtside Live event ends?

Kathy: Each event, including all of the questions and on-screen commentary, will be archived for viewing anytime. We see this as a long-running program. As long as there are players willing to step up, we'll help connect them to fans and kids who care. So, once the chat is finished, we'll get to work planning the next events!



**Clark Kellogg**

#### Biographical Information

Clark C. Kellogg was appointed to the Board of Trustees by Governor Strickland in June 2010. Clark is a TV Color Analyst and receives national notoriety for his work on college basketball telecasts. In July 2010, he was named Vice President of Player Relations for the Indiana Pacers.

Mr. Kellogg has done television commentating for Cleveland State University, the Big East Television Network and ESPN. In December 2008 he became the lead analyst for CBS' coverage of college basketball after serving as a game and studio analyst for over a decade. He was the lead studio analyst from 1997-2008 and has been with CBS since 1993.

He is a former first-round draft pick of the Pacers (1982, eighth selection overall) and played five seasons with the team. Chronic knee problems forced him to retire after career averages of 18.9 points and 9.6 rebounds per game as well as a unanimous selection to the 1983 NBA All-Rookie Team.

In his free time, Mr. Kellogg volunteers his time and resources to various organizations, including the Fellowship of Christian Athletes, Athletes In Action, United Way, and the American Red Cross.

Mr. Kellogg is a native of Cleveland, Ohio, and attended The Ohio State University where he was the Big Ten's MVP in 1982. He received his degree from Ohio State in 1996. He and his wife, Rosy, have three children, Talisa, Alex and Nicholas and reside in Westerville, Ohio.



## **Dan Dickau**

### Biographical Information

Dan grew up in Vancouver, Washington and was Washington's Player of the Year in 1997. He accepted a scholarship to the University of Washington and dealt with injuries over his first two years. Feeling he needed a change he felt led by the Lord to transfer to Gonzaga University in 1999 after their first Elite Eight run. After sitting out a redshirt year after transferring he led Gonzaga to two NCAA tournament berths. As a senior he was named Gonzaga's first first team All-American. After his college career ended, he was drafted in the first round (#28) by Sacramento and traded to Atlanta where he spent the first part of his career. He went on to play six seasons in the NBA for Atlanta, Portland, Dallas, New Orleans, Boston and the LA Clippers. He also spent portions of two years playing in Europe and the NBADL. After finishing up his playing career he was player development coach with the Portland Trailblazers before deciding to pursue a career in broadcasting. This past year he was part of broadcasts for Gonzaga University, Pac-12 Networks and ESPNU. He currently resides in Spokane, Washington with his wife and five children.



**Roger Powell Jr.**

### Biographical Information

Former University of Illinois standout Roger Powell Jr. is entering his third season as an assistant coach for the Valparaiso men's basketball program in 2013-2014. Powell was named the top assistant coach in the Horizon League by Next Up Recruits in the summer of 2013.

Powell has helped lead the crusaders to 48 wins over his first two seasons as a member of the Crusader coaching staff, including a school-record 26 victories last season. Valpo has captured the Horizon League regular season title in each of his two years, while the Crusaders' 2012-2013 squad also won the Horizon League tournament championship. The crusaders appeared in the NCAA Tournament in 2013 after earning a spot in the Postseason NIT in 2012.

With the Crusaders, Powell works with both the post and perimeter players in skill development. He also is heavily involved with the Crusaders' recruiting efforts. In the summer of 2013, Powell served as head coach of an Athletes in Action team which toured Lithuania.



A three-year starter for the Illini, Powell earned Honorable Mention All-Big Ten recognition in each of his final two seasons after being named to the Big Ten All-Tournament Team as a sophomore. Powell helped Illinois to three Big Ten regular season titles and a pair of Big Ten tournament championships during his time with the Illini, as well as berths in the Sweet 16 of the NCAA Tournament in 2002-2003 and 2003-2004.

Powell's career at Illinois culminated in his senior year of 2004-2005, as he started all 39 games that season for the Illini averaging career bests of 12.0 points and 5.7 rebounds per game. Powell helped Illinois to the most successful season in program history, as the Illini won 29 straight games to open the season enroute to finishing 37-2, spent most of the season ranked #1 in the nation and advanced to the national championship game of the NCAA Tournament. Powell closed his four-year Illinois career with 1,178 points, among the top-30 scorers in Illini history, and 531 rebounds.

Following his collegiate career, Powell earned a spot in the Seattle SuperSonics training camp before eventually playing the 2005-2006 season for the Rockford Lightning of the CBA, where he earned CBA Rookie of the year accolades. He then made the roster of the Utah Jazz for the 2006-2007 NBA season and spent the first half of the season with the Jazz before joining the Arkansas Rimrockers of the NBDL. Powell concluded the 2007 season with the Rimrockers, leading the NBDL with 22.3 points per game and earning the league's Jason Collier Sportsmanship Award, which is awarded to the player who best represents the ideals of character and conduct on and off the court.

Powell spent time in the training camp of the Chicago Bulls in both 2008 and 2010, and has spent much of the last four years playing internationally. He has played in the top leagues in Italy (Teramo Basket), Israel (Hapoel Jerusalem), Spain (CB Murcia) and France (JDA Dijon). Most recently, Powell played for the Deutsche Bank Skyliners of the Basketball Bundesliga in Germany, where he helped the Skyliners to a second-place regular season finish and a berth in the league semifinals.

Off the court, Powell founded RPJ Ministries Organization, which mentors and trains young leaders to be Godly examples on their sports team and school campuses. He also founded Integrity Sports Corporation, a company focused on building basketball skills and integrity of high school and junior high athletes. A 2005 graduate of the University of Illinois – Urbana-Champaign with a degree in speech communications, Powell and his wife, Tara, have a daughter, Bria, and a son, Liam.

**Tyler Zeller**





## TYLER ZELLER

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**Forward/Center**      **7-0**      **253**      **One-Year Pro**      **Draft**  
**Class:** 2012

**College:** North Carolina

**High School:** Washington HS (Washington, IN)

**Birthdate:** January 17, 1990 (Visalia, CA)

**DRAFTED:** Selected in the first round (17<sup>th</sup> overall pick) of the 2012 NBA Draft by the Dallas Mavericks.

**HOW ACQUIRED:** Acquired in a trade along with guard/forward Kelenna Azubuike from the Dallas Mavericks in exchange for the 24<sup>th</sup>, 33<sup>rd</sup> and 34<sup>th</sup> overall picks of the 2012 NBA Draft on July 28<sup>th</sup> 2012.

**2013-14 SEASON:** (As of March 19, 2014)...In 57 games (nine starts), averaging 5.0 points on .514 shooting from the field and 4.0 rebounds in 14.4 minutes per game...has two double-doubles...in nine games as a starter, averaged 9.0 points on .544 shooting, a .905 (19-21) mark from the foul line, 5.6 rebounds and 1.1 blocks in 21.6 minutes per game...had a near double-double with 10 points and nine rebounds in 23 minutes against Utah on Feb. 28...made a career-high eight free throws and finished with 16 points, six rebounds and three blocks in 31 minutes versus Orlando on Feb. 19...registered his second double-double of the season with a season-high 18 points and a career-high 15 rebounds (six offensive) in 25 minutes at Philadelphia on Feb. 18...tallied 13 points and 10 rebounds in 21 minutes in his first start of the season on Jan. 28 against New Orleans...missed two games from Nov. 20-22 due to a right ankle sprain...missed game on Dec. 14 due to a right ankle injury...was placed on the Inactive List two times on the season...was a DNP- CD nine times on the season.

**PROFESSIONAL CAREER:** During the **2012-13** season, played in 77 game (55 starts)...averaged 7.9 points on .438 shooting, 5.7 rebounds and 0.9 blocks in 26.3 minutes per game...as a starter, averaged 8.3 points on .434 shooting, 6.0 rebounds and 1.0 block in 28.0 minutes per game...also shot .764 from the free throw line, the second highest among all rookie centers...among rookies with a minimum of 70 games played, ranked 1<sup>st</sup> in offensive rebounds per game, 2<sup>nd</sup> in defensive rebounds per game, 2<sup>nd</sup> in total rebounds per game, 2<sup>nd</sup> in blocks per game and 7<sup>th</sup> in points per game...also recorded seven double-doubles, which was tied for 4<sup>th</sup> among all NBA rookies...scored 15 points and grabbed seven rebounds in his fourth NBA game



on Nov. 5 at L.A. Clippers...came off the bench to score 14 points, pull down 10 rebounds (four offensive) and block two shots in 31 minutes against Portland on Dec. 1...in his first career start, scored a career-high 20 points on 9-15 (.600) shooting while adding three rebounds at Boston on

Dec. 19...set a career-high in blocks with four and tallied 13 points and six rebounds at Sacramento on Jan. 14...grabbed a season-best 14 rebounds and added 13 points on 6-12 (.500) shooting and three blocks in 38 minutes at Utah on Jan. 19...averaged 9.1 rebounds during a nine-game stretch from Jan. 9-26...tallied 16 points on 7-10 (.700) shooting, nine rebounds, four assists and one block versus San

Antonio on Feb. 13...pulled down a season-high six offensive rebounds (seven total) and scored 16 points against Orlando on Feb. 23...scored four points in the BBVA Rising Stars Challenge for Team Shaq at All-Star Weekend...scored 10-19 points 26 times and 20 or more points once...led the team in rebounds 11 times, assists once, steals three times and blocks 33 times...missed games from Nov. 7-13 with a non-displaced fracture of left orbital bone/concussion...missed game on March 4 due to illness...was NWT once on the season...was placed on the Inactive List four times for the season.

**NOTABLE:** Named to the NBA's All-Rookie Second Team for the 2012-13 season... participated in the 2013 BBVA Rising Stars Challenge at All-Star Weekend.

**COLLEGE CAREER:** Played in 117 game (75 starts) for North Carolina with averages of 12.8 points on .542 shooting, 6.7 rebounds and 1.1 blocks in 23.1 minutes per game...during his senior year, averaged 16.3 points, 9.6 rebounds and 1.5 blocks in 28.2 minutes per game...selected as ACC Player of the Year...finalist for the John R. Wooden Award...first-team All-America (Wooden) and second-team by the AP, NABC, Sporting News, USBWA and Basketball Times...top 10 finalist for the Lowe's Senior CLASS Award...named USBWA's District Player of the Year and an NABC All-District selection...won the Skip Prosser Award as the ACC's top scholar-athlete in men's basketball in ACC play...led the league in field goal percentage (.569) and offensive boards (4.0), and was second in rebounds (9.7), third in scoring (18.5) and sixth in free throw percentage (.833)...averaged 19.8 points and 10.7 rebounds and shot 63.7 percent against ACC teams that made the NCAA Tournament...scored 31 points versus Appalachian State and 30 (20-23 FTs) versus Maryland...had 20 points and career-high 22 boards versus Ohio in the NCAA Tournament...shot 9-of-11 in road win at Duke...totaled 18 points and 18 rebounds at Wake Forest and 21 points and 17 rebounds versus NC State...became the third ACC player to win Academic All-America of the Year honors...as a junior, averaged 15.7 points on .547 shooting, 7.2 rebounds and 1.2 blocks in 28.1 minutes per game...tied for the team lead in scoring and second in rebounding...led the ACC in field goal percentage in all games (.547) and ACC games (.580)...posted a career-high 32 points versus Long Island University in the 2011 NCAA Tournament...earned First Team All-ACC Tournament honors...



as a sophomore, averaged 9.3 points and 4.6 rebounds in 17.4 minutes per game...missed 10 ACC games with a stress fracture in his right foot. UNC went 2-8 in that span...recorded 17 points and 10 boards versus Georgia Tech...as a freshman, averaged 3.1points on .472 shooting and 2.0 rebounds in 7.8 minutes per game...was a member of the 2009 National Champions...started the first two games he played...led Carolina with 18 points in his collegiate debut against Penn...missed more than three months with a broken wrist.

**PERSONAL:** Uncle, Al Eberhard, played for Pistons...brother, Cody, was the 2012 Big Ten Freshman of the Year at Indiana University and currently plays for the Charlotte Bobcats...older brother, Luke, played for the Phoenix Suns this past season...each summer, Zeller and his family host their annual DistinXion Basketball Camp.