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## FOR IMMEDIATE RELEASE

## BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 1st BCI COURTSIDE LIVE EVENT FOR THE 2018 SEASON - REAL TIME, INTERACTIVE, AND ONLINE

IOWA CITY, IOWA, October 3, 2017 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. Thousands of people tuned in to the past seasons of BCI Courtside Live.

The next BCI Courtside Live (CSL<sup>5</sup> 1) is scheduled for Tuesday, October 10, from 9 pm – 10 pm ET.

BCI Courtside Live is hosted by BCI on Facebook Live via BlueJeans OnSocial, connecting people through conversation. Archived events are available for viewing. The upcoming event will feature three proplayers – David Booth, Tyrone Ellis Jr. and Marvin Singleton, with Adrian Branch as moderator. Bios for these men, as well as those featured in the past seasons are available at bciedge.org/courtsidelive.

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to 'get real' with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

As a part of each CSL event, we provide an opportunity for a young athlete to appear on camera with the players and ask several questions. During our last event, Davonte Foster, a high school athlete appeared on FB Live to ask three questions of the players. Following is an excerpt from his question/answer with player Lanny Smith:

"I saw online that you had three surgeries on your knee while you were playing. I have a friend who is a top high school basketball player. Everyone loved him. He just tore his meniscus, now everyone is giving up on him. He has gone through a period of depression. What would you tell him?

## Lanny's response:

"This period will be rough for him. It's hard to speak to the future. But, this period will cleanse him of people that may not need to be in his life. I went through the same thing when I had the surgeries. It was just me, my mom and God...he should try to find his identity in something other than his sport...one day that court will be taken away, whether it is premature because of injury, or age. That day will come when the court isn't there. The question then is, 'without that court, who are you?'"

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at <a href="https://www.bciedge.org/courtsidelive">www.bciedge.org/courtsidelive</a>. Get social with us on twitter@bciedge or <a href="https://www.facebook.com/bciedge">www.facebook.com/bciedge</a>