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FOR IMMEDIATE RELEASE

BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 1st BCI COURTSIDE LIVE
EVENT FOR THE 2016 SEASON - REAL TIME, INTERACTIVE, AND ONLINE

Wednesday, October 14, via Spreecast

IOWA CITY, IOWA, October 1, 2015 – Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. Thousands of people tuned in to the past two seasons of BCI Courtside Live.

The next BCI Courtside Live (CSL^3 1) is scheduled for Wednesday, October 14, from 9 pm – 10 pm ET.

BCI Courtside Live is hosted by BCI at Spreecast.com, a "social video platform that connects people through conversation" and archived events are available for viewing. **The upcoming event will feature three pro players – Luke Ridnour, Mike Wilks and Coach Monty Williams, with Adrian Branch as moderator**. Bios for these men, as well as for those featured in the past two seasons are available at bciedge.org/courtsidelive.

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to 'get real' with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

BCI Courtside Live has had two great seasons, and we're planning more big things for our third. The upcoming CSL Event will include an on air opportunity for selected basketball fan - Jacob Williams. Jacob is a 10 years old from Broken Arrow OK, and a big fan of the Thunder. BCI Courtside Live is meant to have a wide impact, giving "viral" treatment to the values, faith, and positive messages shared by pro players who are *stepping up their game.* Fan favorite quotes from the CSL 2015 include:

"Listening is a skill. Learn to listen." - Patrick Mutombo

"Your past is not your future." - Derek Anderson.

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at www.bciedge.org/courtsidelive. Get social with us on twitter@bciedge or www.facebook.com/bciedge

BCI Courtside Live Media Information

Event Date:

October 14, 2015 at 9:00 p.m. ET

Location:
BCI Courtside Live will be hosted by BCI at www.bciedge.org/cslevents. A link to the event is shared at www.bciedge.org/courtsidelive and via email updates.

Media Access and Updates:
BCI Courtside Live is a free, public event. You are welcome to watch the event live and/or view the event later via archive at www.bciedge.org/courtsidelive. We encourage all interested parties to sign up for BCI's eBlast newsletter for current updates (including player and moderator information).

Interviews:
If you have questions or wish to speak with us (voice or chat), before or after October 14, please send your request to Kit Balasopoulov (kit@ballascreative.com).

Pitch Points:
We recognize that BCI Courtside Live, and Basketball Club International's vision, speaks to a wide demographic. While there is often overlap between audience member interests, there are two primary areas of BCI program fanship: Fans of Pro Basketball and Fans of Character and Active Faith. BCI Courtside Live will intentionally address the priorities of these groups.

- Unique, live access to professional players
- Fans may watch or participate in an unscripted Q&A
- Open to the public (no ticket required!)
- Viewing parties may be acknowledged on screen
- Players will "get real" about practical and spiritual aspects of life in the pros
- Access to pro athletes who are also followers of Jesus
- Influence is widespread and mainstream
- Viewing parties may include youth groups and congregations
- BCI programs provide opportunities for players to "step up" for fans, kids, and peers

October 2015

BCI Courtside Live Q&A,

with Kathy Scheuerman, President of BCI

Q: As you organized your first BCI Courtside Live event, what was on your mind?

Kathy: It's amazing how quickly our organization has moved on this idea. Ten years ago, when Sharm and I founded BCI, social media technology hadn't advanced enough to create, promote, and host an international, online, real-time event with a limitless audience. We would have been talking about something more traditional, like a panel at one of our Basketball Plus camps.

Q: Your 2013 fundraiser happened online, too, through crowdsourcing. How important is it for nonprofit organizations to be web savvy?

Kathy: It's become a requirement. Whether we're raising funds for our programs, reaching new fans and kids, or encouraging a pro player to "step up his game," BCI communicates the way people do now – through social media, especially. When we want to send a letter, we email it. We haven't printed a brochure in years.

Q: BCI meets people where they are spiritually, and also where they are socially?

Kathy: Right. Yes, that's true. We want to be wherever our fans are, because our conversation – about the influence of pro basketball players – is continuous.

Q: What kinds of conversations happen at BCI Courtside Live?

Kathy: There's no script, so we never know! The concept is meant to be fresh and honest. Fans and kids ask questions about life in the pros, and pro players answer them. More live questions, more live answers. The moderator keeps things moving. We expect the questions to include a mix of spiritual and practical themes, just like players hear at BCI camps and other live events.

Q: How does this event fit into BCI programs?

Kathy: BCI Courtside Live is part of BCI Leads, which is our public outreach initiative. The idea is to give professional basketball players new opportunities for community service and interaction. We like to say, "Led by faith, BCI Leads by example." Players who work with us – or through us – are champions of character, integrity, values, and active faith.

Q: And they've got game, too?

Kathy: Yes. It's because they can play that they're in the pros, and that's where some players find it challenging to "keep it real" in a world that often asks them to compromise their spiritual lives. And it can be hard to find support at this level. That's how BCI Loop, a fraternity for pro basketball players, serves. We organize the program, but the players own it and challenge each other as they see fit.

Q: Are BCI Loop players involved in BCI Courtside Live?

Kathy: We announce players who will be participating about a week before each event. We know a lot of players, many "on the path" and many considering it, and more players are getting to know us every day. While BCI Courtside Live is one way a player can "get real" with a crowd of fans and kids, BCI Loop is a fraternity of players that offers confidential peer to peer support.

Q: So players can choose a level of vulnerability?

Kathy: We encourage vulnerability and authenticity. BCI Leads and BCI Loop are both important and meaningful, but the experience of each is totally unique. A player who participates in both should be very comfortable sharing his experiences, examining his life choices, and even challenging others to strive for deeper faith and higher standards. He'd probably be a leader among his peers.

Q: Why does BCI care so much about professional basketball players?

Kathy: It started with Sharm Scheuerman, my late husband and BCI's cofounder. As a former player and coach, he never stopped caring about the young pros he met and mentored – talented, but not always prepared for the pressures of life as an athlete. BCI cares because we know that, with spiritual support, these players will lead by example. They will be real heroes and positive influencers, and the world needs more like them.

Q: What happens after a BCI Courtside Live event ends?

Kathy: Each event, including all of the questions and on-screen commentary, will be archived for viewing anytime. We see this as a long-running program. As long as there are players willing to step up, we'll help connect them to fans and kids who care. So, once the chat is finished, we'll get to work planning the next events!

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BASKETBALL CLUB INTERNATIONAL

Adrian Branch

Biographical Information

Adrian Branch joined ESPN in 2007 as a college basketball analyst. He is a former guard/forward and second-round draft pick of the Chicago Bulls after a successful collegiate career at the University of Maryland.

During his four seasons in the NBA, Branch played for the Los Angeles Lakers, with whom he won the 1987 NBA championship, as well as the New Jersey Nets, the Portland Trail Blazers and the Minnesota Timberwolves.

After his NBA career, Branch spent time playing in Europe for teams in Australia, Spain, France, Israel and Turkey. He has since devoted much of his time to speaking with students, youth groups and collegiate and professional sports teams. He has been considered one of the top 10 most requested speakers for school assemblies and youth organizations.

In 2004, the Charlotte Bobcats named him television color analyst for the team's 60 games on Carolinas Sports Entertainment Television. Before that, he was a studio analyst and college basketball analyst for Comcast Sportsnet in his hometown of Washington, D.C. He also appeared on *Wizards Post Game Live* as a commentator for the Washington Wizards.

Branch, named an ACC Legend in 2004, attended Maryland and was the third all-time leading scorer during his time there, which included a run to the ACC championship in 1984. He averaged 16.4 points and 74.8 percent on free throws through four seasons with the Terps. In his senior season of 1984-85, he had career highs of 671 points 45 steals in 37 games. He also was a two-time All-America honorable mention and led the Terps to the Sweet 16 in 1984 and 1985.

Branch played high school basketball at of DeMatha High School the same time as Michael Jordan, and the two played together in the McDonald's All-American game, for which Branch received the MVP award.

http://espnmediazone.com/us/bios/adrian-branch/

Luke Ridnour

Biographical Information

2014-15 SEASON:
In July 25, 2014 he signed with the Orlando Magic.

2013-14 SEASON:
Appeared in all 61 games (14 starts) for the Milwaukee Bucks and Charlotte Bobcats in his 11th NBA season, averaged 5.0 points, 1.6 rebounds, 2.9 assists, and 0.5 steals in 18.7 minutes.

PREVIOUS SEASONS:
2012-13: Finished his 10th NBA season by starting all 82 games for the second time in his career (also 2004-05 with Seattle) … was the only Wolves player not to miss a game, and became the ninth player in franchise history to start 82, joining Kevin Garnett (four times), Pooh Richardson (twice), Wally Szczerbiak (twice), Tyrone Corbin, Rasho Nesterovic, Latrell Sprewell, Al Jefferson and Corey Brewer … tallied 11.5 points, 2.5 rebounds and 3.8 assists in 30.2 minutes per game ... ranked 21st in the NBA in FT accuracy (84.8%) and hit 90.8% (69-for-76) from the line over his final 42 contests ... posted an ast:TO

ratio of 2.83 (68 assists, 24 TOs) in the last 19 … netted 20+ points five times among 53 double-figure efforts … scored his 7000th career point on 3/2 at POR and drilled his 500th 3-pointer on 1/26 at CHA … matched career best with 3 blocks on 2/28 at LAL … tallied 13 fourth-quarter points (scored game-high 21 total) at CLE on 2/11 … scored team- and season-high 22 points on 1/26 at CHA … recorded a season-high 4 steals on 1/9 at OKC … notched a season-high 10 assists to go along with 15 points on 12/14 at NOH … also dished 10 assists on 11/14 vs. CHA … recorded season highs in rebounds (8) and minutes (40:36) at DAL on 11/12.

2011-12: Sidelined for the final 11 games of his ninth NBA season (second with the Wolves) after suffering a sprained right ankle Apr. 2 at Sacramento… Started all 53 of his appearances, averaging a career-high 12.1 ppg, 2.7 rpg and 4.8 apg while playing 33.0 mpg, his heaviest workload since 2005-06… Shot 44.0% from the floor, 32.2% (49-for-152) from three-point range and 89.1% (106-for-119) from the FT line… The latter figure was good for 6th in the NBA and is the 5th-best single-season percentage in Wolves history; he put together a string of 40 consecutive FTs made (Jan. 23-Mar. 10)… Dealt 14 assists Mar. 28 at Charlotte, one short of his career best; he registered five point/assist double-doubles in 14 starts following Ricky Rubio's injury, averaging 7.8 apg in that span… Scored 25 points in the Mar. 25 win vs. Denver, tying his high in a Minnesota uniform… Logged 40+ minutes on five occasions, playing a season-high 47:47 in the double-OT game at Oklahoma City on Mar. 23… Became the eighth player in Wolves history to register a point/assist double-double with no TOs Mar. 16 at the Lakers (first since Sam Cassell in 2005)… Dished 13 assists Mar. 15 at Utah; his three steals and two blocks tied season highs… Sank the game-winning jumper as time expired Feb. 22 vs. Utah… Scored the 6000th point of his NBA career Feb. 20 at Denver, and dealt his 3000th assist Feb. 29 at the L.A. Lakers… Pumped in 25 points with nine assists Jan. 16 vs. Sacramento, shooting 10-for-14 from the floor and sinking all four of his three-point attempts… Netted a team-high 22 points vs. Chicago on Jan. 10, one of six 20+ efforts on the season and the lone time he was Minnesota's leading scorer.

2010-11: Wrapped up his eighth season in the NBA and first in Minnesota by averaging a career-high 11.8 ppg and a team-best 5.4 apg in 30.4 mpg… Played in 71 games (66 starts), missing five due to a strained left hamstring (Nov. 9-15) and six for personal reasons… Ranked 4th in the NBA in three-point accuracy at 44.0% (the fourth-highest percentage in franchise history) and 25th in steals at 1.25 spg; he also shot 46.8% from the floor and 88.3% from the FT line… Led the Wolves in assists on 46 occasions, with six double-digit efforts and three point/assist double-doubles… Matched his season high with 11 assists in the Apr. 13 finale vs. Houston, becoming the 12th player in Timberwolves history to deal 10+ assists in a game without commiting a turnover… Collected 176 ast/88 TOs over his final 35 outings (2.00-to-1), after piling up 147 ast/36 TOs (4.08-to-1) in the previous 20… Tied his career best with nine rebounds Apr. 11 at Phoenix, finishing just short of a triple-double by also dealing nine assists; the 21-point effort (on 10-for-13 shooting) marked his seventh 20+ night of the year… Scored a season-high 23 points Dec. 26 at Cleveland, sinking a career-high five treys… Totaled 20 points and 10 assists Dec. 10 vs. Detroit, the first 20/10 effort by a Wolves player since Randy Foye collected 23 points and 14 assists at Detroit on Nov. 23, 2008… Swiped a season-high four steals Dec. 1 at Dallas… Scored his 5000th career point Dec. 6 at New York, and handed out his 2500th assist Oct. 27 vs. Sacramento.

2009-10: Appeared in all 82 games in his seventh season in the NBA and averaged 10.4 points and 4.0 assists... Shot a career-high 47.8% from the field and was 90.7% from the line (fifth in the NBA) and 38.1% from three... Finished the season with a 3.06:1 assist-to-turnover ratio (11th in NBA)... Led the team in scoring seven times, assists 24 times and steals five times... Reached 4,000 points at Minnesota on Nov. 6... Handed out a season-high 12 assists to go with 13 points at Memphis on Nov. 21... Had a double-double with 23 points, 10 assists and seven rebounds at New Orleans on Nov. 25... Tallied 20 points with six assists and two steals on Nov. 28 against Orlando... Recorded 20 points, six assists and four rebounds on Dec. 2 at Washington... Scored 21 points and added nine assists and three steals at Detroit on Dec. 4... Swiped the 500th steal of his career on Dec. 6 against Cleveland... Produced 20 points and four rebounds against Portland on Dec. 12... Tallied a season-best 27 points on 9-of-13 shooting (3-for-6 from three) at Toronto on Jan. 22... Appeared in the 500th game of his career on Mar. 17 at the L.A. Clippers... Notched a double-double with 11 points and 11 assists at Cleveland on Mar. 31...

2008-09: Appeared in 72 games (50 starts) in his first season with Milwaukee...Averaged 9.6 points, 3.0 rebounds (tied for career-high) and 5.1 assists (T-23rd in NBA) while logging 28.2 minutes per game... Shot a team-best 86.9% from the free throw line, ranking 17th in the league... Finished with a 2.85:1 assist-to-turnover ratio, 13th in the league... Produced 35 games of double-figure scoring and three of 20+ points... Had seven 10+ assist games, including six double-doubles... Led the team in assists 32 times and steals 20 times... Set a career-high with six steals against Utah on Dec. 23, while also adding 11 points and 11 assists (tied for a season-high) for a double-double... Tied his career-best in rebounds with nine against Miami on Jan. 14 while adding a season-high 25 points along with four assists... Blocked a career-high three shots while scoring seven points and handing out eight assists against Sacramento on Jan. 24... Missed three games due to back spasms, one to a sore right knee and five for a fractured right thumb; was inactive for seven of those games...

2007-08: Appeared in 61 games (five starts)... Had an assist-to-turnover ratio of 3.01 (19th in NBA)... Led or co-led the team in assists 14 times... Handed out 10+ assists twice... Had a career-high-tying 15 assists at Golden State on Feb. 26... Scored a season-high 19 points vs. Denver on Apr. 6... Missed 15 games with a left quadriceps strain (Nov. 14-Dec. 7, Dec. 27-31)...

2006-07: Appeared in 71 games (58 starts)... Averaged 11.0 ppg, 5.2 apg, 2.3 rpg and 1.2 spg in 29.5 mpg... Led the team in assists 34 times... Dished out 5.2 apg (T-24th in NBA)... Hit the game-winning shot as time expired vs. Indiana on Dec. 1... Scored a career-high 32 points at New Jersey on Nov. 13... Registered six double-doubles (point/assist)... Scored 20-plus points nine times... Missed five games with a herniated cervical disc in his neck from Mar. 7-13... Missed the final six games of the season with a sprained left ankle...

2005-06: Averaged 11.5 ppg, 7.0 apg (9th in NBA), 3.0 rpg and 1.6 spg in 33.2 mpg...Appeared in 79 games (77 starts)... Led the team with 12 double-doubles (point/assist)... Handed out 10-plus assists 14 times... Led or co-led the team in assists 59 times... Ranked eighth in the NBA in free-throw shooting accuracy at 87.7% (199-227)... Had appeared in 114 consecutive games before missing the Dec. 28 game at Minnesota due to a chest contusion... Tallied 21 points vs. Miami on Jan. 13, topping 20 points in

consecutive games for the first time in his NBA career... Scored 30 points to go along with 11 assists at Phoenix (2OT) on Jan. 22... Dished out the 1,000th assist of his NBA career at Atlanta on Feb. 22... Grabbed a career-high nine rebounds at Denver on Mar. 24... Dished out a career-high 15 assists at Sacramento on Apr. 18...

2004-05: Averaged 10.0 ppg, 2.5 rpg, 5.9 apg (16th in the NBA) and 1.2 spg in 31.4 mpg... Played in 82 games (all starts), one of only two Seattle players to appear in every game (Nick Collison) and the only Sonics player to start every contest... Ranked 11th in the NBA in assist-to-turnover ratio (3.24)... Handed out 10-plus assists nine times with four double-doubles (point/assist)... Registered a career-high five steals vs. Chicago on Mar. 11... Scored a season-high 21 points vs. Milwaukee on Mar. 22... Shot 88.3% (159-180) from the foul line (T-7th in NBA)... Named to the 2005 "got milk?" Rookie Challenge sophomore team for 2005 NBA All-Star Weekend and participated in the Playstation Skills Challenge...

2003-04: Averaged 5.5 ppg, 1.6 rpg, 2.4 apg and 16.1 mpg in 69 games (six starts) his rookie season... Scored in double-figures in 19 games... Led the team in assists six times.

COLLEGE:
Named Honorable Mention All-America by The Associated Press as a sophomore and as a junior... Named Pac-10 Conference Player of the Year as a junior and also earned the Pac-10 Tournament MVP Award, joining Sean Elliott (Arizona) as the only other player to earn both awards in the same year... Became the first Oregon Duck to win Pac-10 Freshman of the Year honors... Finished his career ranked third all-time at Oregon in assists, second in steals, third in three-pointers, ninth in scoring, 10th in free-throws made, second in free-throw percentage and eighth in three-point field-goal percentage... 2002-03: Averaged 19.7 ppg (second in Pac-10) and 6.6 apg (first in Pac-10, 10th in nation)... Set the single-season Oregon assist mark with 218, eclipsing Ron Lee's 184 (1975-76)... His 63 steals tied the school mark shared by Terrell Brandon and Freddie Jones... Set a school and Pac-10 record with 62 consecutive free-throws made... Led the Pac-10 in free-throw percentage (88.0 percent, 21st in the nation)... Ranked second in the Pac-10 in steals (1.9 spg) and sixth in assist-to-turnover ratio (1.69-1)... Matched his career-high with 28 points vs. Oregon State and Washington State... Dished out a career-high 11 assists vs. Oregon State and vs. Washington... 2001-02: Earned All-Pac-10 honors... Averaged 15.5 ppg and 5.0 apg (third in Pac-10)... His 93 three-pointers were just one shy of the single-season record at Oregon (Orlando Williams, 94 treys in 1995)... Scored 20 points vs. Texas in the Ducks NCAA Sweet 16 win... Matched a career-high with 28 points in Oregon's NCAA second-round win over Wake Forest... 2000-01: Averaged 7.4 ppg and 3.8 apg ... Only Oregon player to start every game.

PERSONAL:
Full name is Lukas Robin Ridnour... Married his wife Katie in the summer of 2005... Majored in sociology at Oregon.

Mike Wilks

Biographical Information

Mike Wilks graduated from Rufus King High School in Milwaukee, and played his collegiate basketball at Rice University where he earned Western Athletic Conference Scholar Athlete honors.

Wilks began his professional career as an undrafted free agent in 2002 and throughout his career has played for various teams including the San Antonio Spurs (with whom he won a title in 2005), closing out his career with the Oklahoma City Thunder.

In October 2012, Wilks joined the Oklahoma City Thunder as a scout and currently serves as their pro scout.

Wilks wore number 29 throughout his NBA career (with the exception of his stint with the Spurs, in which he wore 11), as a tribute to Milwaukee's 29th Street playground where he grew up playing the game.

Monty Williams

Biographical Information

Monty Williams joins the Thunder after spending five seasons as the head coach of the New Orleans Pelicans from 2010-2015. This past year, he guided the Pelicans to their first playoff berth since the 2010-11 season. Prior to his time in New Orleans, he spent five seasons as an assistant coach on the Portland Trail Blazers' bench and one season as a coaching staff intern with the San Antonio Spurs where he earned a championship ring with the 2005 championship squad. Additionally, Williams serves as an assistant coach with the USA Men's National Team.

The 24th overall pick in the 1994 NBA Draft, Williams appeared in 456 games over nine seasons with New York, San Antonio, Denver, Orlando and Philadelphia.