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**BCI ANNOUNCES PRO BASKETBALL PLAYERS APPEARING ON THE 3<sup>RD</sup> BCI COURTSIDE LIVE (CSL<sup>5</sup>)  
TUESDAY, MARCH 27, via BlueJeans OnSocial-REAL TIME, INTERACTIVE, AND ONLINE**

IOWA CITY, IOWA, March 20, 2018– Four times a year, Basketball Club International hosts a real-time, interactive, public event that connects former and current professional basketball players to kids and fans around the world. More than 37,000 viewers have been tuning in to our previous BCI Courtside Live events, and the audience is growing.

**The next BCI Courtside Live (CSL<sup>5</sup>) is scheduled for Tuesday, March 27, from 9 pm – 10 pm ET.**

BCI Courtside Live is hosted by BCI on Facebook Live via BlueJeans OnSocial. **The upcoming event will feature three pro players – Ruben Boumtje Boumtje, Joe Crispin and Billy Thompson with Clark Kellogg as moderator.** Bios for these men, as well as for those featured in previous events are available at [bciedge.org/courtsidelive](http://bciedge.org/courtsidelive).

Real-time BCI Courtside Live conversations feature audience questions and player responses with a general theme of practical and spiritual aspects of life in the pros. CSL allows players to ‘get real’ with fans and kids while being vulnerable and sharing values and experiences. Players share details from many areas of their lives, including athletics, family, and personal projects.

*Fan favorite* quotes from previous CSL events include:

- “95% of the world is built up of people other than celebrities and athletes. Those are the people I need to focus on.” – Derek Anderson
- “I tell kids: anything you want to do in life, you put God first and you can do it.” – Kelenna Azubuiké
- “I knew if I took care of God’s business, then he would handle mine.” – Kelly McCarty
- “If you have a positive outlook on life, you don’t hear the negative. All you hear is the good.” – Derek Anderson
- “Praying for your teammates is underrated.” – Kelenna Azubuiké
- “You will probably be the only Bible that some people get to read.” – Kelly McCarty
- “Your past is not your future.” – Derek Anderson

Basketball Club International is a unique nonprofit organization that challenges professional basketball players to grow deeper in their faith, walk alongside their peers, and share their life experiences with fans and kids. Find more information about BCI Courtside Live, including past events and the opportunity to RSVP for the visit, at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). Get social with us on twitter@bciedge or [www.facebook.com/bciedge](http://www.facebook.com/bciedge)



## **BCI Courtside Live Media Information**

### Event Dates:

October 10, 2017; February 13, 2018; March 27, 2018; Early June TBD

### Event Time:

9:00 – 10:00 pm ET

### Location:

BCI Courtside Live will be hosted online by BCI. A link to the event is shared at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive), on Facebook and Twitter and via email updates.

### Media Access and Updates:

BCI Courtside Live is a free, public event. You are welcome to watch the event live and/or view the event later via archive at [www.bciedge.org/courtsidelive](http://www.bciedge.org/courtsidelive). We encourage all interested parties to sign up for BCI's eBlast newsletter for current updates (including player and moderator information).

### Interviews:

If you have questions or wish to speak with us (voice or chat), please send your request to Kit Balasopoulov ([kit@ballascreative.com](mailto:kit@ballascreative.com)).

### Pitch Points:

We recognize that BCI Courtside Live, and Basketball Club International's vision, speaks to a wide demographic. While there is often overlap between audience member interests, there are two primary areas of BCI program fanship: Fans of Pro Basketball and Fans of Character and Active Faith. BCI Courtside Live will intentionally address the priorities of these groups.

- Unique, live access to professional players
- Fans may watch or participate in an unscripted Q&A
- Open to the public (no ticket required!)
- Viewing parties may be acknowledged on screen
- Players will "get real" about practical and spiritual aspects of life in the pros
- Access to pro athletes who are also followers of Jesus
- Influence is widespread and mainstream
- Viewing parties may include youth groups and congregations
- BCI programs provide opportunities for players to "step up" for fans, kids, and peers



March 20, 2018

## BCI Courtside Live Q&A,

with Kathy Scheuerman, President of BCI

**Q:** As you organized your first BCI Courtside Live event, what was on your mind?

**Kathy:** It's amazing how quickly our organization has moved on this idea. Ten years ago, when Sharm and I founded BCI, social media technology hadn't advanced enough to create, promote, and host an international, online, real-time event with a limitless audience. We would have been talking about something more traditional, like a panel at one of our Basketball Plus camps.

**Q:** You've had fundraisers online, too, through crowdsourcing. How important is it for nonprofit organizations to be web savvy?

**Kathy:** It's become a requirement. Whether we're raising funds for our programs, reaching new fans and kids, or encouraging a pro player to "step up his game," BCI communicates the way people do now – through social media, especially. When we want to send a letter, we email it. We haven't printed a brochure in years.

**Q:** BCI meets people where they are spiritually, and also where they are socially?

**Kathy:** Right. Yes, that's true. We want to be wherever our fans are, because our conversation – about the influence of pro basketball players – is continuous.

**Q:** What kinds of conversations happen at BCI Courtside Live?

**Kathy:** There's no script, so we never know! The concept is meant to be fresh and honest. Fans and kids ask questions about life in the pros, and pro players answer them. More live questions, more live answers. The moderator keeps things moving. We expect the questions to include a mix of spiritual and practical themes, just like players hear at BCI camps and other live events.

**Q:** How does this event fit into BCI programs?

**Kathy:** BCI Courtside Live is part of BCI Leads, which is our public outreach initiative. The idea is to give professional basketball players new opportunities for community service and interaction. We like to say, "Led by faith, BCI Leads by example." Players who work with us – or through us – are champions of character, integrity, values, and active faith.



Q: And they've got game, too?

Kathy: Yes. It's because they can play that they're in the pros, and that's where some players find it challenging to "keep it real" in a world that often asks them to compromise their spiritual lives. And it can be hard to find support at this level. That's how BCI Loop, a fraternity for pro basketball players, serves. We organize the program, but the players own it and challenge each other as they see fit.

Q: Are BCI Loop players involved in BCI Courtside Live?

Kathy: We announce players who will be participating about a week before each event. We know a lot of players, many "on the path" and many considering it, and more players are getting to know us every day. While BCI Courtside Live is one way a player can "get real" with a crowd of fans and kids, BCI Loop is a fraternity of players that offers confidential peer to peer support.

Q: So players can choose a level of vulnerability?

Kathy: We encourage vulnerability and authenticity. BCI Leads and BCI Loop are both important and meaningful, but the experience of each is totally unique. A player who participates in both should be very comfortable sharing his experiences, examining his life choices, and even challenging others to strive for deeper faith and higher standards. He'd probably be a leader among his peers.

Q: Why does BCI care so much about professional basketball players?

Kathy: It started with Sharm Scheuerman, my late husband and BCI's cofounder. As a former player and coach, he never stopped caring about the young pros he met and mentored – talented, but not always prepared for the pressures of life as an athlete. BCI cares because we know that, with spiritual support, these players will lead by example. They will be real heroes and positive influencers, and the world needs more like them.

Q: What happens after a BCI Courtside Live event ends?

Kathy: Each event, including all of the questions and on-screen commentary, will be archived for viewing anytime. We see this as a long-running program. As long as there are players willing to step up, we'll help connect them to fans and kids who care. So, once the chat is finished, we'll get to work planning the next events!



**PASTOR BILLY S. THOMPSON**

### **Biographical Information**

Pastor Billy Thompson is “America’s new voice for change” as billed by both kingdom and corporate audiences. Known as a fierce competitor throughout his basketball career- from his days of being a High School All-American to winning championships with Louisville Cardinals, a back to back world champion with the “Showtime” Los Angeles Lakers, the Miami Heat and Hapoel Jerusalem – Israel Basketball League; Billy Thompson knows what it takes to win and to be a champion! The Guinness Book of World Records lists him as one of a few people to accomplish the rare feat of winning championships on every level of his career.

As tenacious as he was, “bangin’ in the paint and slam dunkin’” for his championship basketball teams, he presently has a new mission! As Chaplain for the world champion Miami Heat he inspires people to greatness as he travels across the globe “throwin down” preaching the gospel of Jesus Christ, speaking to youth, leaders in both the corporate and faith-based arenas as well as anyone that steps onto his “home court” in Deerfield/Boca Raton, Florida.

Pastor Thompson’s heart is to see people fulfill purpose and to maximum their potential. This is what propels him as he travels internationally ministering with, a word of hope, healing, deliverance and prophetic revelation. His travels both as international athlete and kingdom ambassador have taken him to four of the seven continents.

As a recognized community and civic leader, he was presented a Key to the City of Boca Raton by the Mayor Steven Abrahms. He also has received a proclamation from U.S. Representative Alcee Hastings and a designation of September 14, 2001 as Billy S. Thompson Day. Additionally, he serves as Chaplain for the Miami Heat and the City of Boca Raton Fire Department.

He resides in Boca Raton Florida along with his wife. They have four children and an adopted niece.



**Clark Kellogg**

### **Biographical Information**

Clark C. Kellogg was appointed to the Board of Trustees by Governor Strickland in June 2010. Clark is a TV Color Analyst and receives national notoriety for his work on college basketball telecasts. In July 2010, he was named Vice President of Player Relations for the Indiana Pacers.

Mr. Kellogg has done television commentating for Cleveland State University, the Big East Television Network and ESPN. In December 2008 he became the lead analyst for CBS' coverage of college basketball after serving as a game and studio analyst for over a decade. He was the lead studio analyst from 1997-2008 and has been with CBS since 1993.

He is a former first-round draft pick of the Pacers (1982, eighth selection overall) and played five seasons with the team. Chronic knee problems forced him to retire after career averages of 18.9 points and 9.6 rebounds per game as well as a unanimous selection to the 1983 NBA All-Rookie Team.

In his free time, Mr. Kellogg volunteers his time and resources to various organizations, including the Fellowship of Christian Athletes, Athletes In Action, United Way, and the American Red Cross.

Mr. Kellogg is a native of Cleveland, Ohio, and attended The Ohio State University where he was the Big Ten's MVP in 1982. He received his degree from Ohio State in 1996. He and his wife, Rosy, have three children, Talisa, Alex and Nicholas and reside in Westerville, Ohio.



**Joe Crispin**

### **Biographical Information**

Joe Crispin is in his second season as head men's basketball coach at Rowan University. He had been an assistant coach for the men's and women's basketball teams from 2014-16.

In his first season at the helm, Crispin led the Profs to a 17-10 record with an 11-7 mark in the New Jersey Athletic Conference (NJAC). Rowan advanced to the semifinals of the NJAC Championship Tournament. Three players were named to the NJAC All-Conference Team and forward Shawn Wilson also earned National Association of Basketball Coaches Atlantic All-District second team and D3hoops.com All-Atlantic Region second team honors.

Crispin was a standout player at Pitman High School and Penn State University. He later spent time in the NBA with the Los Angeles Lakers and Phoenix Suns.

Crispin has been the owner and director of Crispin Basketball since 2008. The organization conducts various camps, clinics and leagues for players in grades K-12. Crispin has also personally trained players from the elementary to collegiate levels. He has played professionally in numerous European countries including Ukraine, Italy, Turkey, Spain, Poland and Greece.

Crispin was named to the All-League second team while playing in Italy for Enel Brindisi during the 2009-10 season. The team won the regular season title and reached the final. While in Turkey with Bandirma Banvit from 2007-2009, Crispin was a team captain and a member of the All-Star team. He was named to the All-Polish League second team while playing for Anwil Wloclawek in 2004.

In the United States, Crispin was a member of the Pennsylvania Valley Dawgs of the USBL. The team won the league championship under former NBA player Darryl Dawkins. Crispin also saw time with the Kansas City Knights of the ABA. He was the league's most valuable player for the 2003-04 season. Crispin briefly played for the Southern California Surf (ABA) under Scott Brooks, who is currently the head coach for the Washington Wizards.



Crispin spent part of the 2001-02 NBA season with the Suns and was coached by Scott Skiles. He played in 15 games, averaging 8.6 minutes and 4.6 points. Crispin's first professional experience was with the Lakers under Hall of Famer Phil Jackson. He saw time in six games during the 2001-02 season.

Crispin was a four-year starter at Penn State from 1997-2001. He was named to the Big Ten All-Conference team twice and ended his career with 1,986 points. During Crispin's time in "Happy Valley", the Nittany Lions reached the Sweet Sixteen in the NCAA Division I Tournament and made two Final Four appearances in the NIT. He graduated with a bachelor's degree in telecommunications.

Crispin resides in Glassboro with his wife, Erin and their five children.





**Ruben Boumtje Boumtje**

### **Biographical Information**

Ruben Boumtje Boumtje is a retired Cameroonian professional basketball player. He moved to the US in 1996 and attended Archbishop Carroll HS in Washington, D.C before attending Georgetown University from 1997-2001. He holds career averages of 9.6 points and 6.8 rebounds per game. He ranks fourth on the Hoyas' all-time blocked shots list with 255, behind Patrick Ewing, Alonzo Mourning and Dikembe Mutombo.<sup>[3]</sup>

He played 10 years professionally in the NBA (Portland, Cleveland) and Europe (Greece, Germany) and retired in 2011.

Ruben obtained a Masters' degree in Applied Mathematics and Statistics from Georgetown University in 2014 and is a Data Scientist currently working as a Digital Strategist for Siemens Energy in Orlando, FL

Ruben is married and is enjoying coaching his sons' basketball teams.